



Company Profile

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Introduction



MARKETING
SOLUTIONS

About The Company

TMK Marketing Solutions is a Karachi-based digital marketing agency helping startups, small businesses, and growing brands achieve sustainable online growth. It offers SEO, Social Media Marketing, ASO, Content Marketing, Paid Advertising, Web & App Development, Graphic Design, and Video Editing, combining strategy, creativity, and data-driven marketing to deliver measurable results.



Our Mission

Our mission is to help businesses grow in the digital space through strategic, creative, and results-driven marketing solutions. We aim to build strong digital brands, connect businesses with the right audiences, and turn online presence into meaningful business growth.





MARKETING
SOLUTIONS

Our Vision

To become a trusted digital growth partner for businesses worldwide by delivering innovative, impactful, and scalable digital solutions that create long-term value and sustainable growth.



About Us

Industries We Work



Education



Health &
Wellness



Home &
Decor



Beauty &
Cosmetics



Fashion



Real Estate



Ecommerce



Automobiles



Tours &
Travels



Food &
Restaurants



Fintech



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SOLUTIONS

Countries We've Worked With



Our Clients



How we Work

01



**Understanding
the requirements**

02



**Setting the right
expectations &
deliverables**

03



Project kickoff

04



**Review calls
with the client**

05



Delivery status

Our Services



MARKETING
SOLUTIONS

Our Services

We help businesses scale through end-to-end digital marketing, custom development, high-impact branding, and professional video production designed to convert.



**Digital
Marketing**



**Designing
& Branding**



**Development
Solutions**



**Editing
Services**

Digital Marketing

Data-driven strategies designed to scale your brand visibility, maximize lead generation, and drive high-intent customer acquisition across search and social channels.



SEO



ASO



SMM



Meta Ads



Google Ads



Brand
Building



Content
Writing



Content
Marketing

Designing & Branding

We craft memorable brand identities, high-impact visual assets, and distinctive packaging that elevate your market presence and connect with your target audience.



Logo Design



Graphic
Designing



Branding &
Packaging



Corporate
Identity



MARKETING
SOLUTIONS

Development Solutions

We engineer scalable, high-performance websites, custom web applications, and feature-rich mobile apps designed to deliver seamless user experiences and drive business growth.



**Introductory
Websites**



**E-commerce
Websites**



**Landing
Pages**



**Mobile
Applications**



**Custom Web
Applications**



MARKETING
SOLUTIONS

Editing Services

We transform raw footage into high-retention, platform-optimized videos through rigorous research, hook-driven scriptwriting, expert filming, and advanced post-production editing.



**Content
Research**



**Script
Writing**



**Video
Shooting**



**Video
Editing**

Our Portfolio

Social Media Marketing (SMM)

Hudson Engineering

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- PROCESS Clean & Transform
- DELIVER Insights That Matter



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7 AI Voice Agent Use Cases

How businesses are replacing repetitive phone work with AI voice agents that answer, sell, qualify and support customers 24/7.

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Assistant

ONLINE

Can you help me get started?

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IBTE
KHAN
CEO & Co-

SARAM
HAI
CTO & Co-founder



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Follow Message Contact

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Build Trust & Show Value

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Meta Ads Results

Ads

Maximum: 1 Sep 2023 - 1 Oct 2026

A/B test

More

Columns: Performance

Breakdown

Actions	As...	Results	Cost per result	Bu...	Amount spent	Impressio...	Reach	Ends	Bid strat...	
7...	41	Rs141.37	Rs300...	Rs5,796.16	25,585	12,804	Ongoing	High...		
All...	Messaging convers...	Per messaging con...	Daily							
7...	126	Rs87.79	Rs700.00	Rs11,061.78	51,480	34,684	Ongoing	High...		
All...	Messaging convers...	Per messaging con...	Daily							
7...	19	Rs48.25	Rs400.00	Rs916.75	4,241	3,607	Ongoing	High...		
All...	Messaging convers...	Per messaging con...	Daily							
7...	6	Rs41.55	Rs500.00	Rs249.30	494	455	Ongoing	High...		
All...	Messaging convers...	Per messaging con...	Daily							
7...	61	Rs95.88	Rs800.00	Rs5,848.59	31,130	23,302	Ongoing	High...		
All...	Messaging convers...	Per messaging con...	Daily							
7...	6	Rs167.95	Using ad ...	Rs1,007.69	3,545	3,159	Ongoing	Usin...		
All...	Messaging convers...	Per messaging con...								
7...	7	Rs273.27	Using ad ...	Rs1,912.89	8,678	6,912	Ongoing	Usin...		
All...	Messaging convers...	Per messaging con...								
7...	7	Rs186.13	Using ad ...	Rs1,302.92	5,785	4,837	Ongoing	Usin...		
All...	Messaging convers...	Per messaging con...								
7...	3	Rs198.09	Using ad ...	Rs594.27	3,649	3,270	Ongoing	Usin...		
7...	—	—	—	Rs824,535.46	6,104,477	1,967,180				
All...	Multiple conversions	Multiple conversions		Total Spent	Total	Meta accounts				

Campaigns									
Ad sets									
Ads									
+ Create ⌵ Duplicate ⌵ Edit ⌵ A/B test ⌵ More									
	Off/On	Campaign	Delivery	Attribution setting	Reach	Frequency	Budget	Amount spent	Ends
	☒	carosuel Ad	Active	7-day click, 1-...	3,565	5.48	Using ad set bu...	Rs16,537.94	Ongoing
	☒	Campaign 3 CBO Shehryar	Active	7-day click, 1-...	16,676	4.30	Rs1,500.00 Daily	Rs33,302.43	Ongoing
	☐	HRC CBO 19/9/2025	Off	7-day click, 1-...	2,531	1.21	Rs1,100.00 Daily	Rs1,213.48	Ongoing
	☐	Campaign 2 CBO SG Bundle	Off	7-day click, 1-...	12,677	1.18	Using ad set bu...	Rs7,323.29	Ongoing
	☐	Campaign 1 CBO Pathan	Off	7-day click, 1-...	168,156	2.56	Using ad set bu...	Rs188,013.74	Ongoing
	☐	ALL PRODUCT CATELOUGE	Off	7-day click, 1-...	12,426	1.17	Using ad set bu...	Rs7,922.74	Ongoing
	☐	Soap Campaign	Off	7-day click, 1-...	1,823	1.34	Using ad set bu...	Rs1,513.29	Ongoing
	☐	Facewash Campaign	Off	7-day click, 1-...	4,914	1.78	Using ad set bu...	Rs4,331.01	Ongoing
	☐	3D 07 Aug	Off	7-day click, 1-...	1,679	1.49	Using ad set bu...	Rs1,671.83	Ongoing
	☐	MemeBase 06 Aug	Off	7-day click, 1-...	596	1.30	Using ad set bu...	Rs437.84	Ongoing
	☐	Custom Bundle 05 Aug	Off	7-day click, 1-...	4,393	1.36	Using ad set bu...	Rs3,051.05	Ongoing
	☐	Male Influencer Azadi 5 Aug	Off	Multiple attri...	57,699	2.50	Using ad set bu...	Rs81,301.05	Ongoing
	☐	Azadi 25 July	Off	7-day click, 1-...	36,740	4.75	Using ad set bu...	Rs95,939.83	Ongoing
	☐	SabirChoice Broad 21 July	Off	7-day click, 1-...	14,592	1.26	Using ad set bu...	Rs4,573.78	Ongoing
	☐	Sahir 18 July	Off	Multiple attri...	87,957	2.13	Using ad set bu...	Rs68,008.28	Ongoing
	☐	Proof 14 July	Off	7-day click, 1-...	32,156	1.83	Using ad set bu...	Rs21,994.33	Ongoing
		Results from 196 campaigns ⓘ Excludes deleted items		Multiple attri...	2,304,232 Accounts Centre acco...	4.74 Per Accounts Centre ...		Rs5,043,282.85 Total Spent	

Campaigns

Y

YZC Ad Account (189412...

77

Opportunity score

Updated 5 minutes ago

Review and publish

Make sure that your ad account is up to date by verifying

Completing verification helps prevent your ads from pausing if verificatio...

Start verification

1/2

Search

All ads

Actions

Budget optimisation

Active ads

+ 1 more view

Create a view

Search to filter by name, ID or metrics

Campaigns

1 selected

Ad sets for 1 Campaign

Ads

1 selected

Maximum: 13 Oct 2022 - 13 Nov 2025

+ Create

Duplicate

Edit

More

Columns: Performance

Breakdown

☐	Off/On	Campaign	Results	Cost per result	Budget	Amount spent	Impressions	Real
☐	☒	Yousuf Zubair Lead Gen Zubair Ovation - C...	9 Meta leads	\$0.79 Per Meta lead	Using ad set bu...	\$7.13	7,940	
☐	☒	Facebook Likes Broad Targetting	2,277 Follows or likes	\$0.08 Per follow or like	Using ad set bu...	\$186.54	167,925	
☐	☒	Insta Follower Campaign Broad Targetting	18,555 Instagram profile visits	\$0.02 Cost per Instagram pr...	\$5.00 Daily	\$435.30	2,687,319	
☐	☐	Zubair Ovation Event	— Multiple conversions	— Multiple conversions	Using ad set bu...	\$89.23	923,908	
☒	☐	Yousuf Zubair Lead Gen Zubair Ovation - C...	431 Meta leads	\$0.55 Per Meta lead	Using ad set bu...	\$237.52	364,342	
☐	☐	Yousuf Zubair Lead Gen Zubair Ovation - C...	2 Meta leads	\$0.78 Per Meta lead	Using ad set bu...	\$1.56	1,221	
☐	☐	Yousuf Zubair Lead Gen Zubair Ovation	8 Meta leads	\$0.98 Per Meta lead	Using ad set bu...	\$7.87	6,510	
Results from 8 campaigns			—	—		\$995.15 Total Spent	4,346,202 Total	Acco

Campaigns										
1 selected		Ad sets		1 selected		Ads for 1 Ad set		1-200 of 370		
+ Create	Duplicate	Edit		A/B test	More	Columns: Messaging e...		Breakdown	Reports	Export
Off/On	Campaign	Amount spent	Reach	Impressions	Results	Cost per result	Messaging conversations...	Cost per messaging...	Messaging contacts	New messaging contacts
☐	☒ safwa shaheer whatsapp fb and insta 10-22...	Rs18,735.42	116,615	187,958	Messaging convers... 427 ^{DA}	Per messaging conv... Rs43.88 ^{DA}	427 ^{DA}	Rs43.88 ^{DA}	407	402
☐	☒ safwa sunny whatsapp fb and insta 10-20-24	Rs31,078.53	209,525	347,448	Messaging convers... 597 ^{DA}	Per messaging conv... Rs52.06 ^{DA}	597 ^{DA}	Rs52.06 ^{DA}	549	546
☐	☒ safwa wajahat india whatsapp fb and insta ...	Rs32,919.99	192,596	504,273	Messaging convers... 1,192 ^{DA}	Per messaging conv... Rs27.62 ^{DA}	1,192 ^{DA}	Rs27.62 ^{DA}	1,112	1,060
☐	☒ madjid taimoor whatsapp fb and insta 10-9...	Rs23,529.86	1,003,861	1,620,417	Messaging convers... 1,205 ^{DA}	Per messaging conv... Rs19.53 ^{DA}	1,205 ^{DA}	Rs19.53 ^{DA}	1,175	978
☐	☒ safwa talha whatsapp fb and insta 10-9-24	Rs33,114.92	165,141	302,538	Messaging convers... 511 ^{DA}	Per messaging conv... Rs64.80 ^{DA}	511 ^{DA}	Rs64.80 ^{DA}	467	464
☐	☒ safwa Haroon Muneeb whatsapp fb and ins...	Rs10,944.80	174,667	251,953	Messaging convers... 677 ^{DA}	Per messaging conv... Rs16.17 ^{DA}	677 ^{DA}	Rs16.17 ^{DA}	659	657
☐	☒ safwa rafay whatsapp fb and insta shaykh a...	Rs69,042.19	354,321	847,751	Messaging convers... 1,191 ^{DA}	Per messaging conv... Rs57.97 ^{DA}	1,191 ^{DA}	Rs57.97 ^{DA}	1,103	1,102
☐	☒ aqa fb and insta message 7-24-24	Rs273,323.31	3,378,366	8,526,511	Messaging convers... 19,082 ^{DA}	Per messaging conv... Rs14.32 ^{DA}	19,078 ^{DA}	Rs14.33 ^{DA}	18,936	18,192
☐	☒ water well taimoor whatsapp fb and insta 7...	Rs156,182.22	1,008,092	2,347,316	Messaging convers... 4,176 ^{DA}	Per messaging conv... Rs37.40 ^{DA}	4,176 ^{DA}	Rs37.40 ^{DA}	3,992	3,578
☐	☒ welfare taimoor whatsapp international 7-9...	Rs169,152.79	426,454	2,016,235	Messaging convers... 789 ^{DA}	Per messaging conv... Rs214.39 ^{DA}	789 ^{DA}	Rs214.39 ^{DA}	692	705
☐	☒ aqa talha whatsapp fb 11-21-24	Rs1,387.98	61,016	77,934	Messaging convers... 215 ^{DA}	Per messaging conv... Rs6.46 ^{DA}	215 ^{DA}	Rs6.46 ^{DA}	209	206
Results from 370 campaigns ⓘ Excludes deleted items		Rs12,510,590.42 Total Spent	27,971,101 Accounts Centre acco...	175,803,269 Total	Multiple conversions	Multiple conversions	267,111 ^{DA} Total	Rs46.84 ^{DA} Per Action	227,968 Accounts Centre acco...	222,976 Accounts Centre acco...

Ads for 1 Campaign

Maximum: 1 Sep 2023 - 1 Oct 2026

A/B test

More

Columns: KPI

Breakdown

	Actions	Results	Cost per result	Budget	Amount spent	Impressions	Reach
	2 recommendations	7 Leads (Form)	\$25.12 Per lead (form)	\$25.00 Daily	\$175.82	1,746	
		1 Lead (Form)	\$107.55 Per lead (form)	\$25.00 Daily	\$107.55	923	
		1 Lead (Form)	\$166.39 Per lead (form)	\$30.00 Daily	\$166.39	1,789	
		8 Leads (Form)	\$50.59 Per lead (form)	\$30.00 Daily	\$404.72	3,835	
		— Lead (Form)	— Per lead (form)	Using ad set bu...	\$16.76	104	
		— Link click	— Per link click	Using ad set bu...	\$0.00	—	
		8 Messaging conversati...	\$2.99 Per messaging conver...	Using ad set bu...	\$23.88	513	
		15 Leads (Form)	\$73.11 Per lead (form)	\$50.00 Daily	\$1,096.72	19,573	
		32 Messaging conversat...	\$8.07 Per messaging conve...	\$50.00 Daily	\$258.29	10,647	
		21 Messaging conversat...	\$15.94 Per messaging conve...	\$50.00 Daily	\$334.66	10,089	
		—	—		\$2,584.79 Total Spent	49,219 Total	Meta

Designing & Branding



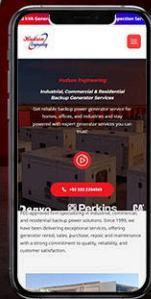
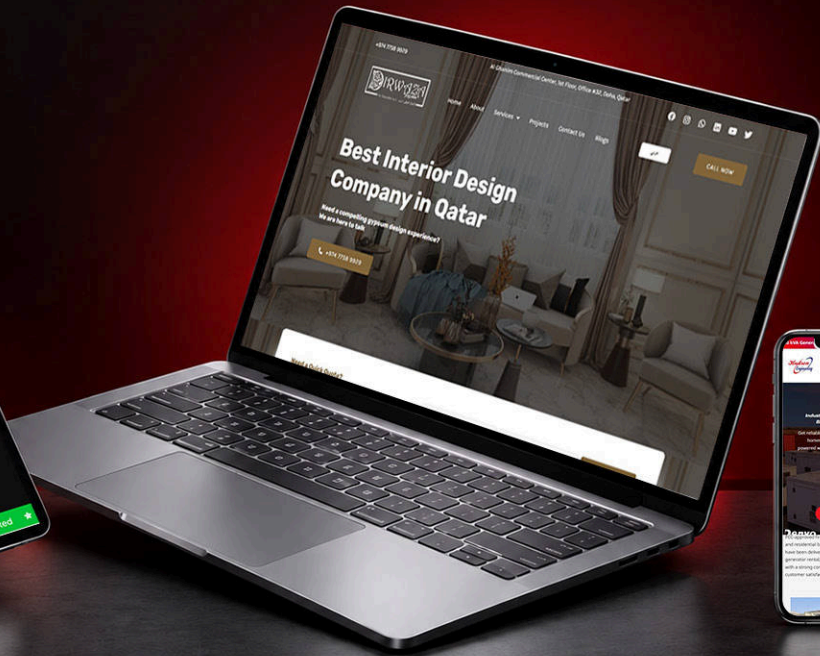
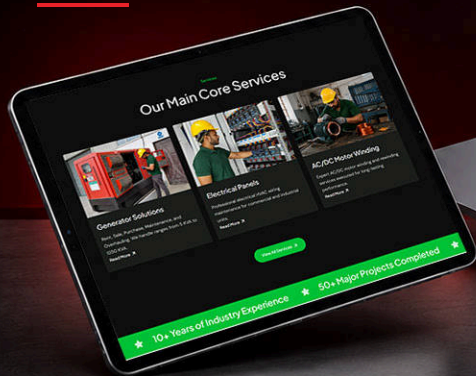






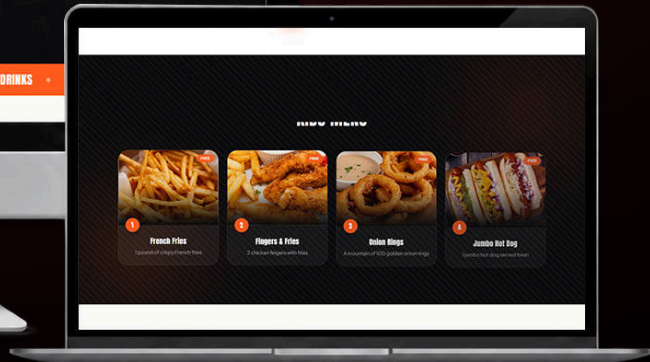
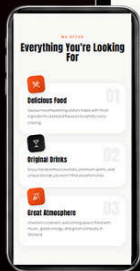
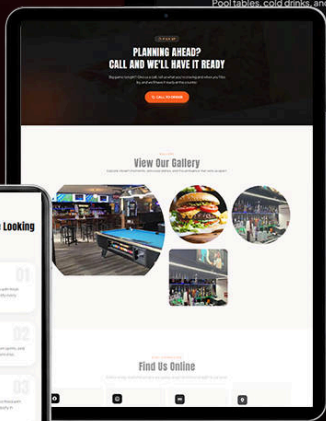
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Website Projects



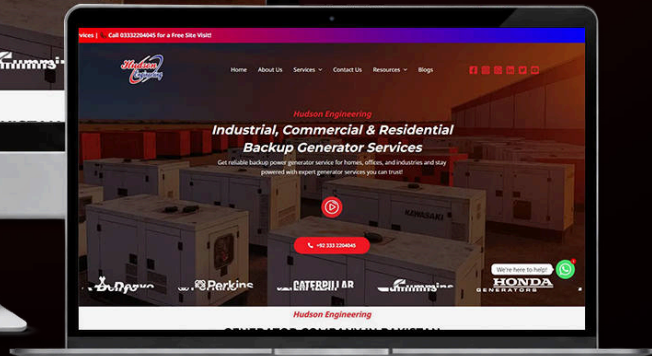
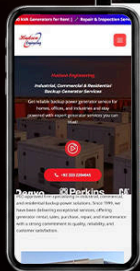
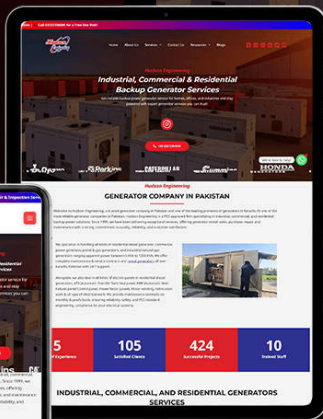
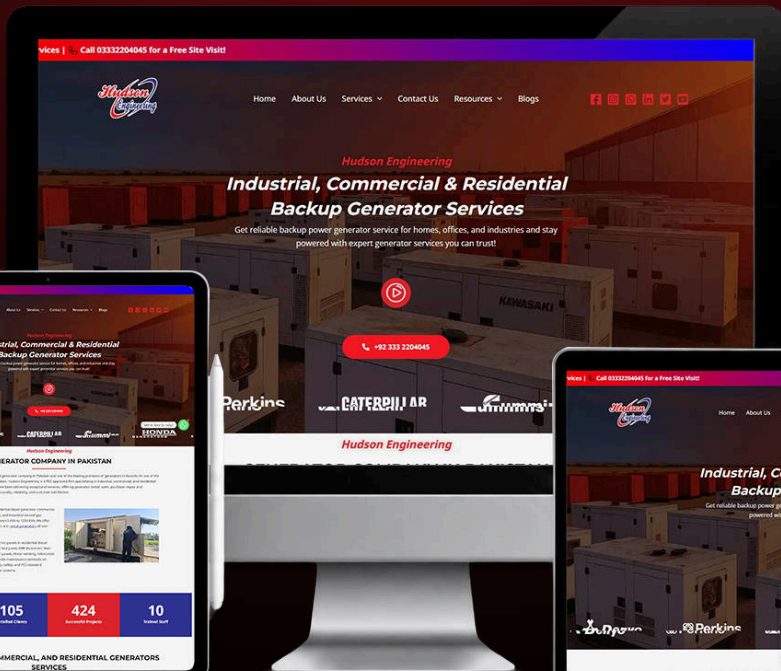


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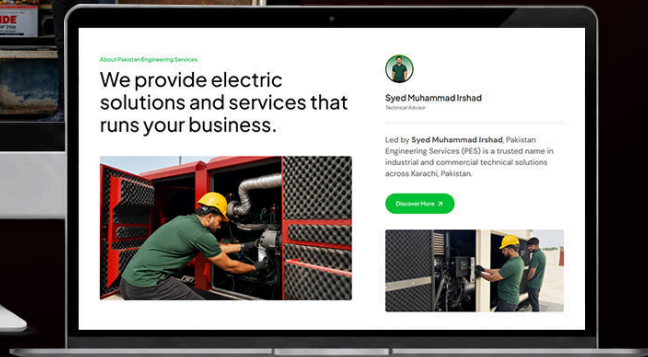
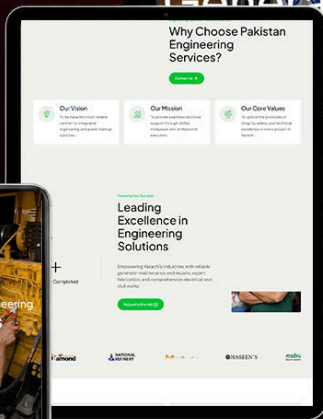
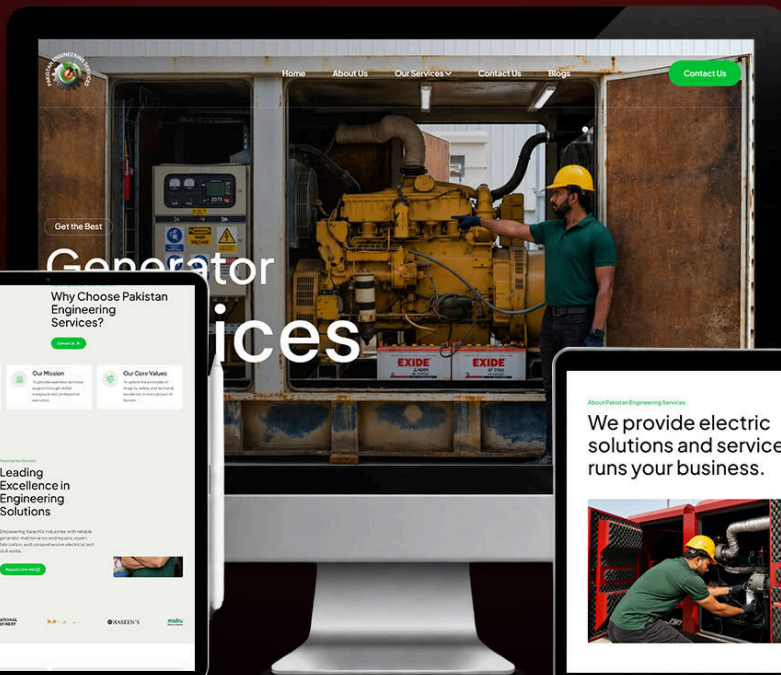


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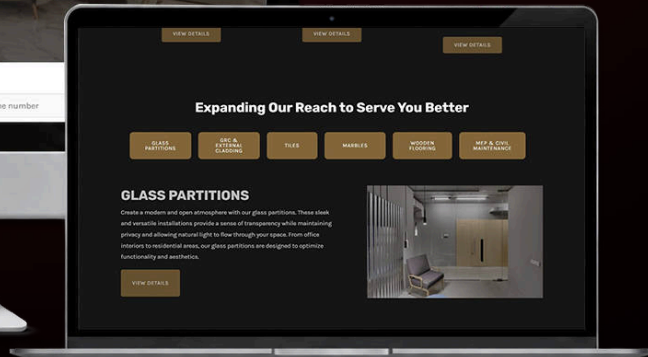
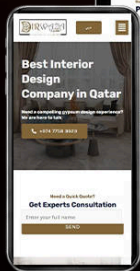
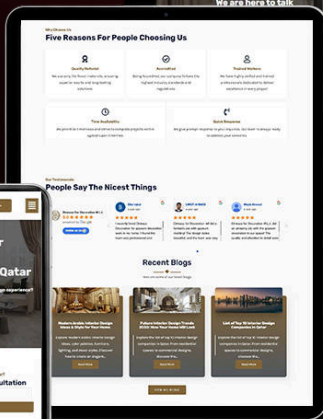
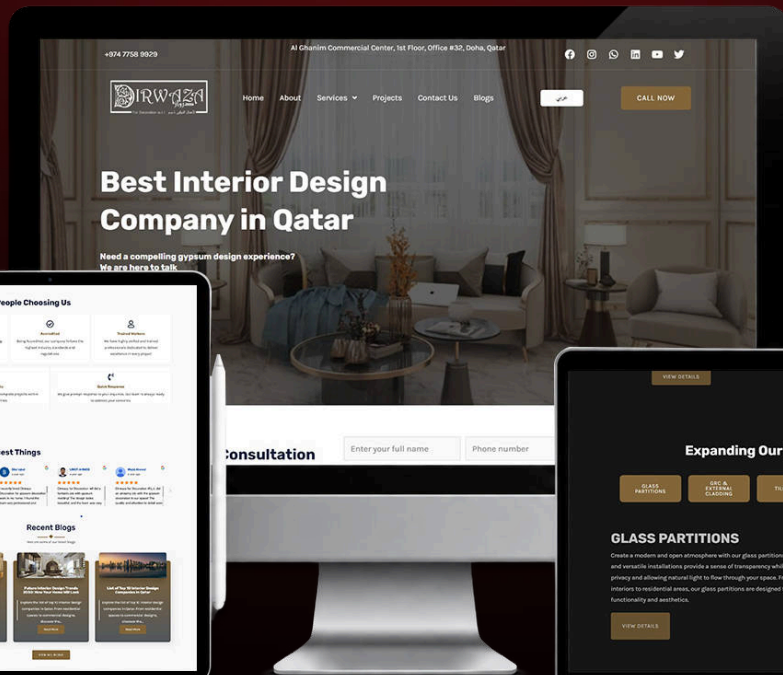


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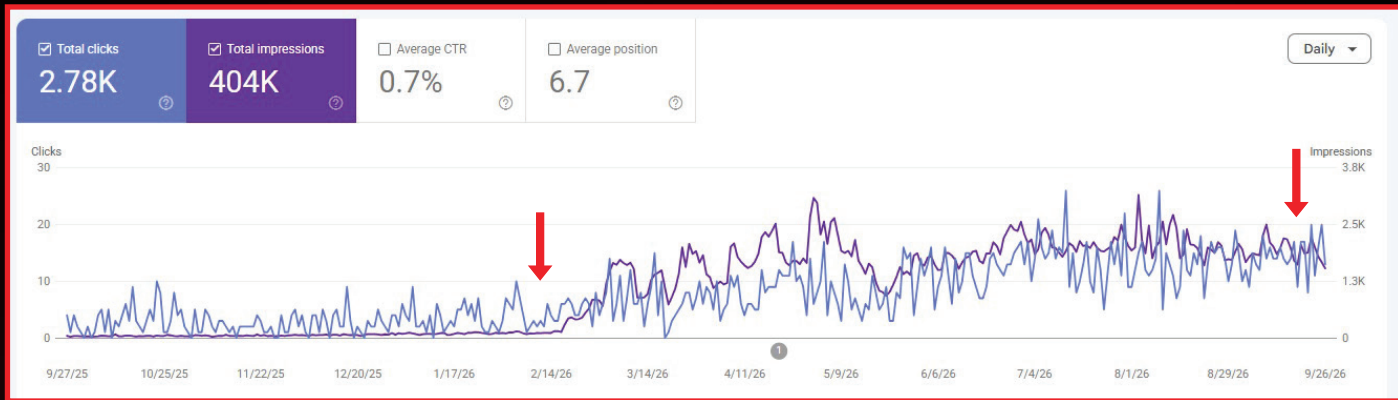
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Search Engine Optimization (SEO)



☒ Total clicks

1.41K

☒ Total impressions

94.4K

☐ Average CTR

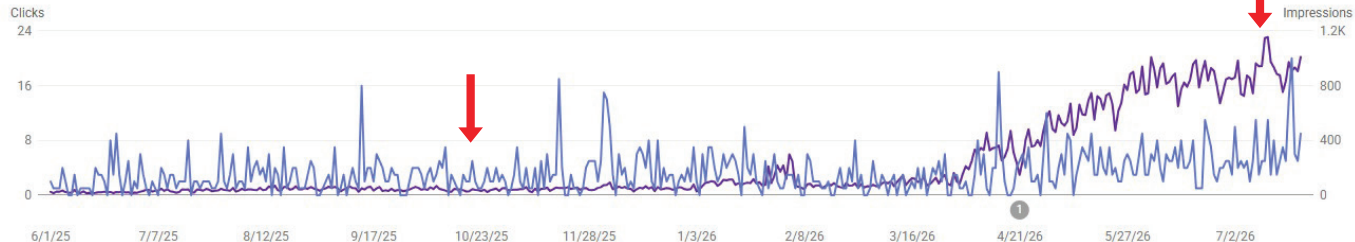
1.5%

☐ Average position

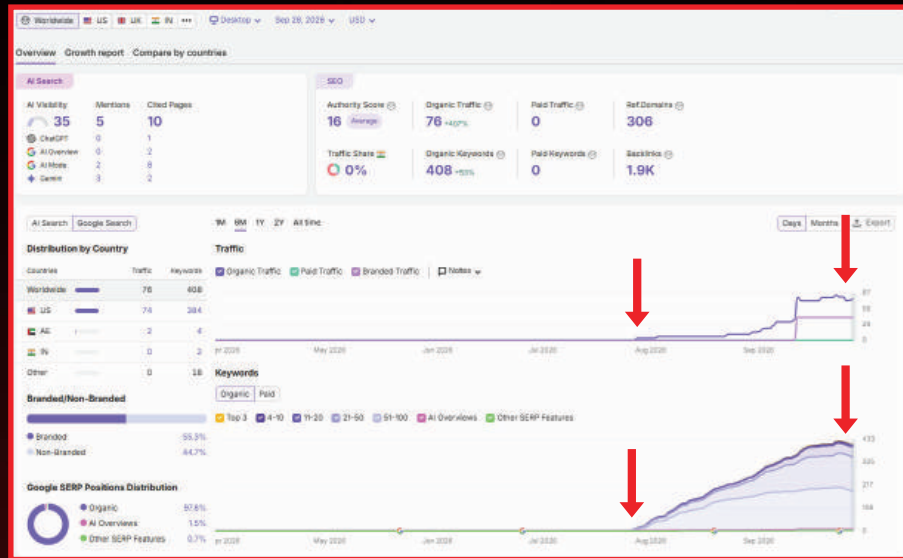
15.3



Daily







Testimonials

Testimonials

AK

Abdul Khaliq

Director, Hudson Engineering



I'm impressed with **Taha at TMK Marketing Solutions**. He built our website, manages our social media and also handles our domain and hosting. He creates strategy for SEO, Meta, and Google ads. I love that he keeps me updated with monthly traffic and ranking reports. If you need marketing, I highly recommend **TMK Marketing Solutions**.

HN

Huzefa Nasir

Founder, Kalistan



Working with Taha was a fantastic experience. He delivered a fast, beautifully designed WooCommerce site and executed an SEO strategy that genuinely moved the needle for our brand's online presence. Great technical skills and result-oriented approach!

BQ

Babar Qureshi

Manager, Dirwaza for Decoration W.L.L



Taha did an amazing job building our interior design website on WordPress! Not only does the site look sleek and professional, but his SEO work started bringing in high-quality leads faster than we expected. Highly recommend him if you want real business growth!

Contact Details



MARKETING
SOLUTIONS

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Thank You!